



The National HFMA theme for FY 2019-2020 is Dare You 2 Move (DY2M). Our new National Chair, Michael Allen, describes his Chair theme, “Dare You 2 Move, challenging healthcare finance leads to move out of their comfort zones so they can grow.” He continues, the national theme highlights the tension each of us is experiencing in healthcare in assessing where we are versus where we know we need to be. Michael is CFO at OSF Healthcare in Peoria, Illinois.

As leaders, we are working daily to help our teams and organizations move to population health which includes making healthcare more affordable and simple while maintaining or improving clinical outcomes. Success in population health comes with health plans, physician groups, post-acute providers, and hospitals working together much more closely than we have historically. National HFMA is leading the coordination and partnership of this cross-section of stakeholders through education, analysis, tools, and solutions. Understanding the importance of having representatives from all stakeholders, Arizona HFMA is looking to strengthen our voluntary chapter board and committees by increasing the number of volunteers from finance leaders in health plan, physician group, and post-acute organizations.

I am excited to be your Arizona Chapter President for Fiscal Year 2019-2020! Thank you to the following leaders who are highly recognized in their own fields and who are volunteering with me:

**Officers:**

Samantha Brodt – President Elect  
Paul Vachek – Treasurer  
Alan Newberg – Secretary  
Joan Goda – Program Chair

**Board Members:**

Cally Christensen – Program Co-Chair  
John Groesbeck – Communications Chair  
Jason Metcalf – Communications Co-Chair  
Chelsea Austin – Membership Chair  
Nancy Kaminski – Membership Co-Chair  
Bart Shea – Sponsor Chair

Liz Ricafort – Sponsor Co-Chair  
Jeff Buehrle – Past President  
Jim Haynes – AHA ex officio

It's with great honor to share that at the HFMA Annual National Conference next week the Arizona Chapter will be receiving the following awards for last fiscal year 2018-2019:

- Yerger Award Multi-Chapter – Collaboration: Western Symposium Hosted & Scholarship Provider Programs
- Yerger Award – Improvement: Chapter Leadership Development & Engagement
- Yerger Award – Membership Recruitment & Retention: 2018 Dine-Arounds at Fall Conference
- Yerger Award – Education: IncludeMe, Leadership Presence for New and Emerging Leaders
- Yerger Award – Education: Fall Conference Leadership Track
- Award of Excellence for Certification: Bronze Award
- Award of Excellence for Education: Charles F. Mehler Gold Award
- Award of Excellence for Education Quality Gold Award
- C. Henry Hottum Award for Educational Performance Improvement
- Award of Excellence for Membership Growth Platinum Award

All of the committees have worked hard this past year and let's congratulate each of them on these awards!

The board has identified four goals to execute on during this new year:

- Membership Growth: Membership Retention
- Value to the Members (Net Promoter Score): Strive for 5 campaign
- Engagement (Certification): Promotion of HFMA certification (included in all memberships)
- Innovation: Enhancing Sponsorship Benefits

As the healthcare environment changes, National HFMA and the Arizona Chapter will continue to shift and improve the education, networking, and value we bring to each of you.

I am thankful for the career development, education, networking, and friendships HFMA has brought to me through many years as a leader in healthcare. Our outstanding board and committees look forward to this new year and will continue to provide value to all Arizona HFMA members.

Leslie