



## Official Call For Speakers

8<sup>th</sup> Annual Conference

Friday November 13<sup>th</sup>, 2020

Double Tree Resort Paradise Valley - Scottsdale

The Program Committee is looking for dynamic speakers, workshop facilitators and panelists to share the stage at the 8<sup>th</sup> annual, award-winning Women Lead **HERe** Conference. Our theme for this year's event is '**EmpowHERe: She believed she could, so she did**' and will be held on Friday, November 13<sup>th</sup> 2020 at the Double Tree Resort by Hilton (Paradise Valley/Scottsdale). The event is carefully curated to develop mindful leadership skills, facilitate meaningful connections, and inspire attendees to channel the power that exists within them.

This year's ideal **HERe** presenter:

- Is experienced, comfortable and vibrant in front of large groups (250+)
- Has an authentic story of vulnerability to share, or an actionable learning message/activity to teach
- Is respectful of differing opinions and is not overtly religious or political
- Is willing to partner with **HERe** to deliver the best possible experience for the audience
- Is interested (schedule permitting) in attending the whole event and engaging with attendees
- Is open to helping spread the word about the event

Are you interested in joining the conversation? Simply send an email to [admin@azhfma.org](mailto:admin@azhfma.org) with "HERe 2020 Speaker Proposal" as the subject line. Please include a copy of your bio, some speaker references, and an overview of your presentation topic ideas. Speakers are encouraged to consider a philanthropic approach to speaker fees and expenses.

**COVID-19 Contingency:** *The health and well-being of our presenters, attendees and volunteers is first and foremost. While we are optimistic that our Women Lead HERe Conference will proceed as a live, on-site event in Scottsdale AZ, we are creating a contingency plan to deliver content via digital platforms if needed. We ask for your flexibility, as this situation changes daily.*

For committee consideration, proposals must be received before 12:00pm (PST) Tuesday 6/30/20.

### About HFMA and **HERe**

HFMA is the premier membership organization serving healthcare CFO's and finance professionals, as well as leaders in health plans, physician practices and supporting organizations. As a 501c3 non-profit, the Arizona HFMA chapter and its members are committed to finding the best ways to deliver value in healthcare. Visit [www.azhfma.org](http://www.azhfma.org) for additional information.

The **HERe** initiative is an effort that aims to inspire not only women, but men invested in the professional development of women leaders. While the **HERe** program grew from healthcare roots, today's events span far beyond the healthcare arena. Attendees include leaders from healthcare, entrepreneurs, philanthropic organizations, and the general business sector. The Arizona HFMA chapter has been a nationwide leader in the development of curriculum and events designed to inspire, learn and connect.



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